



## **C-SPAN EXPANDS SOCIAL MEDIA/ONLINE OFFERINGS FOR FOLLOWING THE 112<sup>th</sup> CONGRESS**

### ***Congressional Chronicle: A New Way to Use C-SPAN Online***

(Dec. 22, 2010; Washington, DC) – As the 112th Congress is gavelled in next month, C-SPAN, the public affairs network created by the cable TV industry, is expanding the ways its audience can connect with the legislature through online and social media.

The cornerstone of the efforts is the Congressional Chronicle (<http://www.c-spanarchives.org/congress>), a new way to use C-SPAN online. For the new Congress, the Congressional Chronicle offers a comprehensive resource to follow members of Congress your way and socially: research members' bios, votes, committee memberships, and campaign finances; search timelines of sessions; search, clip, and share video from floor debates and hearings; and link to C-SPAN's full video archives for each member.

Social media users also will notice these C-SPAN additions in January:

- **Facebook:** On the [C-SPAN Facebook page](#), users will be able to see live video of the transfer of power in the new House of Representatives on January 5, 2011, and the President's State of the Union Address to Congress later in January.
- **Twitter:** On the main C-SPAN Twitter page ([@cspan](#)), tweeters will find an updated list of the members of Congress who use twitter in their official capacity, and a new list of Congressional reporters who tweet.
- **Foursquare:** [C-SPAN](#) will be adding fact-based tips to Congressional locations, with information on the makeup of the new Congress, historical context, and links to video.
- **YouTube:** [C-SPAN](#) will continue to showcase key Congressional moments via the most popular online video sharing site.

[C-SPAN's own site](#) has been enhanced to incorporate more social media and sharing opportunities into its video-based coverage of political news and public affairs. Also, as news warrants, C-SPAN will use its "Continuing the Conversation" page to aggregate live social media conversation about major congressional events.

"For over 30 years C-SPAN has included – and urged – audience participation with public figures and public policy, primarily through viewer calls," said C-SPAN co-president Rob Kennedy.

"Including our online Congressional Chronicle and social media platforms in the mix is a natural

extension of our public service mission. Social media and video sharing offer additional opportunities to complement our on-air programs such as 'Washington Journal' and coverage of events in Congress, around Washington and in national politics."

C-SPAN has been providing live coverage of the U.S. House since 1979, adding live U.S. Senate coverage in 1986 on C-SPAN2. iPhone users can hear both legislative chambers via the free C-SPAN Radio iPhone app. In addition, congressional hearings are frequently covered on C-SPAN3, which is also available via the C-SPAN Radio iPhone app.

**About C-SPAN:** Created by the cable TV industry and now in over 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC and nationwide via XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit <http://www.c-span.org/>.

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