



# Bringing a World of Public Affairs to Your Community

## The C-SPAN School Bus

**T**he C-SPAN School Bus is a 45-foot mobile TV production studio and media demonstration center that tours the country bringing the world of public affairs to communities nationwide.

On the road, the C-SPAN School Bus production crew covers public affairs events in communities across the nation and produces special programs featuring sites of political, historical, or social significance. These special programs—known as Bus Vignettes—air regularly on the C-SPAN networks and include short features on museums, historical sites, libraries, and national parks across the United States.

Each Bus visit is sponsored by and coordinated through C-SPAN's local cable affiliate. Students, educators, librarians,

business leaders, and government officials are invited to tour the Bus to learn more about the variety of public affairs programming on the C-SPAN networks and the value of using C-SPAN programming and educational materials in the classroom.

The first C-SPAN School Bus was launched in 1993 to demonstrate the cable television industry's commitment to education. A second C-SPAN School Bus was added on January 1, 1996, to respond to the many requests for Bus visits from schools and cable affiliates.

If you would like to request a Bus visit, contact your local cable system. For more information, call C-SPAN's Community Relations department at 202-737-3220.



For more information on C-SPAN School Bus schedules go to [c-span.org/classroom](http://c-span.org/classroom)

### Bus Facts

- The bus is 8.5 feet wide, 12 feet tall and weighs 44,000 pounds.
- It holds 192 gallons of diesel fuel, 120 gallons of fresh water and five air conditioning units.
- It has a life span of about 40–50 years or four to five million miles.

### INSIDE THE BUS YOU'LL FIND

#### Television Production Equipment

- Two DVCPro TV cameras with robotic control units, also capable of off-Bus production
- Eight-channel audio board
- Four florescent studio lights to light the set
- Video switcher for changing camera shots during productions

#### Demonstration Equipment

- Two HDTV plasma screen monitors
- Two DVCPro playing and recording decks
- Two DVD players
- Two computers with remote keyboards, CD and DVD drives and removable hard drives
- Cable modems

# The C-SPAN Networks

## Covering Events that Shape the Nation

The C-SPAN networks were created by the cable industry and are offered as a public service to provide access to balanced, commercial-free coverage of the American political process. The networks are privately funded by the cable television industry, without government or taxpayer support.

C-SPAN was created in 1979 to provide live, gavel-to-gavel coverage of the U.S. House of Representatives. C-SPAN2 was launched in 1986 and provides live, gavel-to-gavel coverage of the U.S. Senate. C-SPAN3 was started in 1997 to offer additional live cablecasts of hearings and other national events.

Today, C-SPAN is available in more than 80 million households; C-SPAN2, in more than 63 million; and C-SPAN3, in over 3 million. The networks operate out of the headquarters in Washington, DC, and employ more than 280 people. Other C-SPAN services include C-SPAN Radio, C-SPAN.org, and C-SPAN in the Classroom.

## BOOK TV on C-SPAN2

**All books. All weekend. Every weekend.  
Saturdays 8 am through Mondays 8 am ET**

Featuring nonfiction books all weekend, every weekend, *BOOK TV* on C-SPAN2 brings you the most extensive book programming on television today—with author appearances, readings and interviews; tours of unique libraries, bookstores and private collections; and in-depth author interviews. Call-in segments provide a forum for viewers across the nation to discuss the books that shape our history, politics, and culture.

## C-SPAN Radio

**On FM. On Satellite. On the Web.**

Launched in October 1997, C-SPAN Radio offers radio listeners a wealth of commercial-free public affairs programming 24 hours a day, including:

- Live gavel-to-gavel coverage of congressional hearings, speeches, seminars, news conferences, debates and discussion
- Archival audio, such as the LBJ Tapes, Supreme Court Oral Arguments, and other historic events in American politics
- Simulcasts of popular C-SPAN television programs like *Washington Journal* and *Booknotes*

C-SPAN Radio can be heard in the Washington-Baltimore region on 90.1 FM, worldwide online at [c-span.org](http://c-span.org), and nationwide via satellite radio beginning in the fall of 2001.

## Our Mission

- To provide our audience with access to the live, gavel-to-gavel proceedings of the U.S. House of Representatives and the U.S. Senate and to other forums where public policy is discussed, debated and decided—all without editing, commentary or analysis and with a balanced presentation of points of view;
- To provide elected and appointed officials and others who would influence public policy a direct conduit to the audience without filtering or otherwise distorting their points of view;
- To provide the audience, through viewer call-in programs, direct access to elected officials, other decision-makers and journalists on a frequent and open basis;
- To employ production values that accurately convey the business of government rather than distract from it; and
- To conduct all other aspects of the C-SPAN operations consistent with these principles.



# C-SPAN in the Classroom

## Cable's Commitment to Education

A free membership service for educators, C-SPAN in the Classroom offers teaching guides and lesson plans, grant and fellowship opportunities, seminars and workshops, and programming alerts to help members use C-SPAN programming in their classes. Free teaching guides and lesson plans are available for all C-SPAN-produced programs—including *Washington Journal*, *Booknotes*, and C-SPAN2's *BOOK TV*.

Our liberal copyright policy enables educators to videotape any C-SPAN-produced program for classroom use. Tapes of any C-SPAN program may be purchased by calling 1-877-ONCSPAN (1-877-662-7726) or visiting [c-span.org/shop](http://c-span.org/shop).

Every year, the C-SPAN School Bus travels the nation visiting schools and cable systems. Educators

are invited to tour the Bus to learn more about the variety of public affairs programming found on the C-SPAN networks and the value of using C-SPAN programming in the classroom.

Members of C-SPAN in the Classroom have access to a toll-free hotline for ideas and strategies on how to use C-SPAN programming in the classroom and up-to-date C-SPAN programming schedule information. For information on how to become a member, please visit [c-span.org/classroom](http://c-span.org/classroom) or call the C-SPAN Educators' Hotline at 800-523-7586.

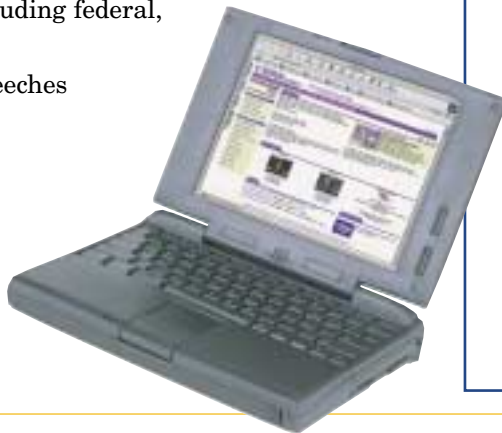


## C-SPAN.org

### Public Affairs on the Web

The C-SPAN web site C-SPAN.org is a comprehensive resource for public affairs information. Through RealAudio™ and RealVideo™ technology we provide live, gavel-to-gavel coverage of the U.S. House of Representatives & U.S. Senate and simulcasts of C-SPAN, C-SPAN2, and C-SPAN3 programming, including:

- Congressional hearings
- White House, Pentagon, and State Department press briefings
- Presidential and congressional campaign and election coverage
- Campaign coverage including federal, state, and local races
- National Press Club speeches
- Supreme Court events and information
- Book programming
- International programming
- *Washington Journal*, a daily call-in program



### C-SPAN.org also provides:

- Educational resources
- Program schedules
- Program archives in RealAudio™/RealVideo™
- An online store featuring products and video tapes
- Links to current events sites
- Additional information on government, politics, and public affairs
- The C-SPAN School Bus schedule with weekly updates and details about where Bus vignettes will be taped

### FOR SCHEDULE INFORMATION

#### Online Updates

Visit our web site at [c-span.org](http://c-span.org) for up-to-the-minute program schedules.

#### On-Air Announcements

A daily program line-up airs at 6:55 am and 7:55 pm ET.

#### On-Screen Reminders

Schedule information airs 15 minutes before and after the hour.

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# A Guide to the C-SPAN Networks

## Regularly Scheduled Programs on C-SPAN

In addition to the live, gavel-to-gavel proceedings of the U.S. House of Representatives, C-SPAN offers:

### *Washington Journal*

**Every day, 7 am–10 am ET**

This daily magazine-format program provides a forum for the nation's leading journalists, policymakers, and industry leaders to discuss key newspaper stories, world events, and legislation. Call-in segments enable you to talk directly to the guests. You can also participate by calling the numbers displayed on the TV screen, and by sending e-mail to [journal@c-span.org](mailto:journal@c-span.org).

### *Booknotes*

**Sundays at 8 pm and 11 pm ET**

Each Sunday night, an hour-long interview with a recently-published author provides insight into the author's background, inspirations, and writing process. The program focuses mainly on nonfiction books related to history, economics, politics, and public policy.

### *Prime Time Public Affairs*

**Mondays through Thursdays at 8 pm ET**

The day's top public policy events unfold in their entirety each weeknight during prime time. Coverage ranges from White House, Pentagon, and State Department press conferences to congressional hearings and other national events.

### *British House of Commons*

**Sundays at 9 pm & 12 midnight ET**

On Sunday nights when the House of Commons is in session, Great Britain's Prime Minister responds to questions from members of his own party and from the opposition.

### *American Perspectives*

**Saturdays at 8 pm ET**

This three-hour program is devoted to historical, societal, and cultural issues. It offers a diverse mix of events, including commencement speeches, political forums, lecture series, town hall meetings, and more.

### *America & the Courts*

**Saturdays at 7 pm ET**

Each weekend, C-SPAN's court coverage provides an insightful look into the workings of the federal judiciary, including interviews with legal experts and speeches by Supreme Court justices.

### *Close Up*

**Fridays at 7 pm ET**

High school students, educators, and senior Americans discuss important issues and events with the nation's leaders. These programs are produced by the Close Up Foundation each week from October through June.

## BOOK TV on C-SPAN2

**Saturdays at 8 am through**

**Mondays at 8 am ET**

In addition to the live, gavel-to-gavel proceedings of the U.S. Senate, C-SPAN2 offers *BOOK TV*.

### *Children's Books*

**Saturdays at 8 am and noon ET**

Children's fiction and nonfiction

### *Encore Booknotes*

**Saturdays at 7 pm ET, Sundays at 11 am ET**

Hour-long author interviews chosen for their timeliness and relevance to events and issues of the day—from the archives of one of the network's signature programs.

### *Public Lives*

**Saturdays at 8 pm ET, Sundays at 11 pm ET**

Biographies of the people who shape our world

### *History*

**Saturdays at 11 pm ET, Sundays at 8 pm ET**

Histories—either domestic or foreign—about wars, conflicts, events, ideas, issues or cultures

### *In Depth*

**The first Sunday of each month at noon ET**

A comprehensive look at one author's work

**C-SPAN2**

**C-SPAN3**

**C-SPAN**

**C-SPAN.ORG**



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CREATED BY CABLE. OFFERED AS A PUBLIC SERVICE.