



**NEW FAIRLEIGH DICKINSON U. PUBLICMIND POLL:
NEARLY THREE-QUARTERS OF VOTERS HAVE WATCHED C-SPAN
OVER PAST YEAR**

(Washington, DC, March 9, 2010) According to a new national poll just released by Fairleigh Dickinson University's PublicMind released today, nearly three-quarters (71%) of American voters say they have watched C-SPAN over the past year.

In a political year dominated by the national debate over health care, seventy-one percent of those surveyed told researchers that they have watched C-SPAN. Significantly, over half of those surveyed (52%) say they watched C-SPAN with some regularity over the past 12 months.

The Fairleigh Dickinson poll of 1,002 registered voters – which focused on public opinions about televising Supreme Court oral arguments – included this question:

Now thinking about what you watch on TV... In the past 12 months, how often did you watch or listen to government proceedings such as Congressional speeches and hearings on the TV network C-SPAN.

Results:

Regularly 15%

Sometimes 21%

Once in a while 16%

Rarely 19%

Never 29%

C-SPAN, as a nonprofit network funded entirely by cable and satellite affiliate fees, carries neither advertisements nor underwriting messages and does not subscribe to ratings services. Susan Swain, Executive Vice President of C-SPAN says, "Independent surveys such as this one by the PublicMind Group help answer the question, 'Who watches C-SPAN's long-form coverage of Congress and other political and public policy events?'"

Fairleigh Dickinson University's research group PublicMind conducted the poll of 1,002 registered voters nationwide by telephone from Jan. 24, 2010, through Feb. 6, 2010. It has a margin of error of +/- 3%. Full survey is here: <http://publicmind.fdu.edu/courttv/>

About C-SPAN: C-SPAN was created by America's cable companies in 1979 as a public service and programs three public affairs television networks (C-SPAN, C-SPAN2 and C-SPAN3); C-SPAN Radio, a Washington, D.C. public affairs radio station distributed by XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit www.c-span.org.