



"What in the world people are really thinking"

**For Immediate Release**

Zogby International

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### Reuters/C-SPAN/Zogby Poll:

# Obama 51.1%, McCain 41.6%

*McCain gains among independents; Obama's base still solid*

UTICA, New York – Republican John McCain is making a slow upward turn at week's end, but still trails Democrat Barack Obama by 9.5 points with a week and a half left before Election Day, the latest Reuters/C-SPAN/Zogby national daily tracking poll shows.

"McCain's improvement in the poll, and the fact that there is still a notable slice of the electorate that is either yet undecided or soft in their support of one candidate or the other, indicates that anything could still happen in this race," said Pollster John Zogby.

The poll, a three-day rolling average survey of likely voters nationwide, shows that McCain made up significant ground among independent voters, though Obama continues to lead by a 50% to 34% margin, the telephone tracking survey shows. McCain was down by 26 points among independents yesterday.

Obama leads among women, 56% to 40%, and he holds a four-point lead among men. Obama continues to lead among voters of all ages, though the race among some age groups have tightened.

<b>Week Three Three-Day Tracking Poll</b>	<b>10-24</b>	<b>10-23</b>	<b>10-22</b>	<b>10-21</b>	<b>10-20</b>
Obama	<b>51.1%</b>	51.3%	52.2%	51.6%	50.3%
McCain	<b>41.6%</b>	41.0%	40.3%	42.0%	42.4%
Others/Not sure	<b>7.3%</b>	7.7%	7.5%	6.4%	7.3%

<b>Week Two Three-Day Tracking Poll</b>	<b>10-19</b>	<b>10-18</b>	<b>10-17</b>	<b>10-16</b>	<b>10-15</b>	<b>10-14</b>	<b>10-13</b>
Obama	49.8%	47.8%	48.3%	48.7%	49.0%	48.2%	49.0%
McCain	44.4%	45.1%	44.4%	43.7%	43.5%	44.4%	42.8%
Others/Not sure	5.8%	7.1%	7.3%	7.6%	7.5%	7.4%	8.2%

<b>Week One Three-Day Tracking Poll</b>	<b>10-12</b>	<b>10-11</b>	<b>10-10</b>	<b>10-9</b>	<b>10-8</b>	<b>10-7</b>	<b>10-6</b>
Obama	47.9%	48.9%	47.6%	47.6%	47.8%	47.1%	47.7%
McCain	43.6%	42.8%	43.8%	43.4%	44.2%	45.2%	45.3%
Others/Not sure	8.5%	8.3%	8.6%	9.0%	8.0%	7.7%	7.0%

Obama widened his lead among Catholic voters, and now carries a 25-point advantage, up from a 22-point lead in yesterday's report. While Obama continues to lead among Protestants who are not evangelical and McCain leads among evangelical voters, McCain holds a slim edge among Jewish voters.

In what may be an indication that McCain's reliance on "Joe The Plumber" ideals on the campaign trail may be paying off, he has moved ahead of Obama among likely voters in households making between \$35,000 and \$50,000 per year, and the race is now essentially a dead heat among voters in households with income between \$50,000 and \$100,000 per year. Obama led in all income categories yesterday.

Obama continues to win a significant 19% slice of the conservative vote, while McCain now wins only 3% of the support of liberals. Among moderates, which comprise about 30% of the sample, Obama leads, 64% to 29%.

Since the beginning of the Reuters/C-SPAN/Zogby daily tracking two-and-a-half weeks ago, Obama has gained 3.4 points, while McCain has lost 3.7 points.

The three-day rolling average telephone poll includes 1,203 likely voters nationwide, surveyed at the rate of about 400 interviews per 24-hour polling period (each polling period begins and ends at 5 p.m. daily) and was conducted Oct. 21-24, 2008. It carries a margin of error of +/- 2.9 percentage points. Interviews were conducted using live telephone interviewers in Zogby's in-house call center in Upstate New York.

### **Daily Tracking Continues**

This daily tracking telephone poll will continue each day until the Nov. 4 election. With each new day of responses that are folded into the poll, the oldest third of the survey is removed, so the poll "tracks" changes in voter attitudes following events and developments in the race. Keep up-to-date every day by visiting [www.zogby.com](http://www.zogby.com).

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**For a complete methodological statement on this survey, please visit:  
[www.zogby.com](http://www.zogby.com)**