



"What in the world people are really thinking"

For Immediate Release

Zogby International

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Reuters/C-SPAN/Zogby Poll:

Obama 49.1%, McCain 44.4%

A week out, the race remains static

UTICA, New York – The race for President of the United States remained essentially frozen in time yesterday, with very little movement just a week to go before Election Day, the latest Reuters/C-SPAN/Zogby daily tracking telephone poll shows.

Democrat Barack Obama gained 0.1 points, while Republican John McCain dropped 0.2 points in the latest three-day rolling average tracking poll. The undecided voters increased to 6.5%, up 0.2 points from yesterday.

McCain wins 87% of the Republican support, and Obama 84% of the Democratic support, and each candidate wins 11% of the opposing party's support, the survey shows. Obama continues to lead among independent voters – his advantage now stands at 16 points, 51% to 35%.

The three-day rolling tracking poll included 1,203 likely voters – about 400 interviews per 24-hour polling period (each polling period begins and ends at 5 p.m. daily) – and was conducted Oct. 26–28, 2008. It carries a margin of error of +/- 2.9 percentage points. Interviews were

conducted using live telephone interviewers in Zogby's in-house call center in Upstate New York.

McCain wins 87% support from Republicans, while Obama wins 85% support from Democrats. Among

independent voters, Obama leads by 15 points – winning 50% support, compared to 35% support for McCain.

Geographically, Obama enjoys a big lead in the Eastern U.S., while McCain has a solid lead in the South. In the Midwestern and Great Lakes states, McCain enjoys a narrow 3-point edge, while Obama leads

Week Four Three-Day Tracking Poll	10-28	10-27
Obama	49.1%	49.0%
McCain	44.4%	44.7%
Others/Not sure	6.5%	6.3%

Week Three Three-Day Tracking Poll	10-26	10-25	10-24	10-23	10-22	10-21	10-20
Obama	49.9%	49.4%	51.1%	51.3%	52.2%	51.6%	50.3%
McCain	45.1%	44.1%	41.6%	41.0%	40.3%	42.0%	42.4%
Others/Not sure	4.9%	6.6%	7.3%	7.7%	7.5%	6.4%	7.3%

Week Two Three-Day Tracking Poll	10-19	10-18	10-17	10-16	10-15	10-14	10-13
Obama	49.8%	47.8%	48.3%	48.7%	49.0%	48.2%	49.0%
McCain	44.4%	45.1%	44.4%	43.7%	43.5%	44.4%	42.8%
Others/Not sure	5.8%	7.1%	7.3%	7.6%	7.5%	7.4%	8.2%

Week One Three-Day Tracking Poll	10-12	10-11	10-10	10-9	10-8	10-7	10-6
Obama	47.9%	48.9%	47.6%	47.6%	47.8%	47.1%	47.7%
McCain	43.6%	42.8%	43.8%	43.4%	44.2%	45.2%	45.3%
Others/Not sure	8.5%	8.3%	8.6%	9.0%	8.0%	7.7%	7.0%

by a similarly small 4–point lead in the West.

Among men, the race is essentially tied – McCain wins 47% support, Obama wins 46% backing. Obama continues to enjoy an advantage of 10 points among women.

Among liberals, Obama wins 86% support, while McCain wins 75% of conservatives. Obama wins 20% of the conservative vote, but it is important to note that 18% of conservatives said they also consider themselves Democrats. Among moderates, Obama has a two–to–one advantage over McCain, but again, there are significantly more Democrats than Republicans who consider themselves moderates.

Daily Tracking Continues

This daily tracking telephone poll will continue each day until the Nov. 4 election. With each new day of responses of likely voters that are folded into the poll, the oldest third of the survey sample is removed, so the poll “tracks” changes in voter attitudes following events and developments in the race. Keep up-to-date every day by visiting www.zogby.com.

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**For a complete methodological statement on this survey, please visit:
www.zogby.com**