



"What in the world people are really thinking"

For Immediate Release



Contact Fritz Wenzel - 315-624-0200 ext. 229 or 419-205-0287
Also available at: fritz@zogby.com

Date: Jan. 15, 2008

Reuters/C-SPAN/Zogby Poll: McCain, Romney Nose-to-Nose in Michigan

Utica, New York - Arizona Sen. John McCain and former Massachusetts Gov. Mitt Romney were in a statistical dead heat on the eve of the Republican primary election in Michigan, a new Reuters/C-SPAN/Zogby poll shows.

The survey shows McCain with a tiny 27% to 26% edge over Romney, with Iowa caucus winner Mike Huckabee a distant third at 15% support. About 8% of voters said they were undecided – a potentially critical factor in such a close election.

There will be no official Democratic primary because of a spat between the state party organization and the Democratic National Committee.

Romney kept his lead in Detroit with 31% support, compared to McCain's 26% backing, but McCain beats Romney soundly in the more sparsely populated Peninsula region, 32% to 13%. McCain also leads by 10 points in the conservative western part of the state, and the two are tied in the central region. Huckabee, meanwhile, has about 18% support in the west and central parts of the state, and 11% in Detroit and the peninsula.

Statewide, women favor McCain over Romney, 30% to 26%. Among men, McCain gets 24% support, compared to Romney's 26%. The sexes seem to like Huckabee equally - he has support from 16% of men and 14% of women.

Very few of the youngest voters - just 9% - appear to like Romney. McCain gets 26% of their support and Huckabee 23%. However, Romney enjoys support from older voters, attracting support in the mid- to high 20% range for the rest of the age groups. Romney has an edge over McCain with voters aged 30 to 49, while those over age 65 like McCain a little better.

Romney still holds the lead among Republicans, 31% to 22%. Huckabee is also popular

Republicans – Michigan	1-12/14 2008	1-11/13 2008
McCain	27%	27%
Romney	26%	24%
Huckabee	15%	15%
Paul	8%	8%
Thompson	5%	5%
Giuliani	3%	6%
Hunter	<1%	<1%
Someone else	8%	7%
Undecided	8%	9%

with Republicans, getting close to McCain with 21% support. McCain continues to draw more independent voters. About 33% of those not registered with any party say they'll support the Arizona senator, to 24% for Romney and 10% for Huckabee.

Pollster John Zogby: "Okay, so who needs interesting? Our final track, to be exact, in Michigan is McCain 27.1% to Romney's 25.6% and Huckabee at 14.9%. Our call center made 553 calls just



on Monday to get as close a read on this as late as we could. Monday alone stood at Romney 26.7% to McCain's 26.3%. I looked at the calls that were made before 5:30 PM and two candidates were also tied – pretty much as they were after 5:30 PM. There just isn't any momentum here.

“McCain stays strong with Indies and Democrats, while Romney's lead among Republicans tightened – as did his lead in the Detroit metro area. Romney's people are busy on the phones; McCain is campaigning heavily in his strongholds in the western part of the state, following some events in Detroit.

“We turned this into a two-day track by factoring Monday's calls in with Sunday's alone for a total of 824 likely voters.

“This looks to be a nail biter, unless something breaks Tuesday.”

This is the second of two tracking news reports to be released in advance of Tuesday's Michigan primary. Because most Democrats are not campaigning in Michigan or appearing on the ballot there, Zogby International polled only for the Republican race.

The GOP rolling tracking surveys are conducted using Zogby International's live operator call center in Upstate New York. The sample included 824 likely voters and carries a margin of error of +/- 3.4 percentage points. The tracking survey samples were taken Jan. 11-13, 2008.

-Z-