



"What in the world people are really thinking"

For Immediate Release



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Reuters/C-SPAN/Zogby Polls:

- McCain Retains South Carolina Lead

- Clinton Leads Obama in Nevada

South Carolina

Arizona Sen. John McCain is holding on to his lead in South Carolina as the Republican primary election there approaches, a new Reuters/C-SPAN/Zogby three-day telephone tracking poll shows. But the survey also shows former Arkansas Gov. Mike Huckabee and former Massachusetts Gov. Mitt Romney are closing in on him ahead of Saturday's vote.

In the latest telephone tracking survey, McCain is holding steady at 29%, while Huckabee wins 22% support for the second day in a row.

Former Massachusetts Gov. Mitt Romney edged up two points to 15% in the latest tracking poll, passing former Tennessee Sen. Fred Thompson, who had 13% support. More than 9% were still undecided. But one-day results from yesterday's portion of the three-day tracking poll show Huckabee inching up on McCain and Romney making solid gains in the wake of his Michigan victory Tuesday.

Republicans - S. Carolina	1-15/17	1-14/16	1-13/15
McCain	29%	29%	29%
Huckabee	22%	22%	23%
Romney	15%	12%	13%
Thompson	13%	14%	12%
Paul	4%	5%	5%
Giuliani	2%	5%	6%
Hunter	<1%	<1%	<1%
Undecided	9%	10%	10%

Likely voters of different ages had different tastes, the survey shows. Romney led among voters aged 18-29, with 33%. Huckabee was favored by those aged 30 to 49, with 30% of their support. Voters aged 50 to 64 liked McCain best, giving him 33% of their support. McCain also dominated among those over 65, with 42% support. Romney was a distant second among seniors, with 19% support.

Men and women gave support evenly to the two top candidates - McCain won 28% support from men and 29% from women, while Huckabee got 22% from men and 23%

from women. Both Romney and Thompson were slightly better liked by men, and more women than men remained undecided, at 12% and 7% respectively.

Pollster John Zogby on South Carolina: "There is movement afoot in the Palmetto State. The precise three-day rolling average is McCain 28.6%, Huckabee 22.3%, Romney 15.4%, and



Thompson 13.2%. The very first day of polling McCain led by double digits. In the single day of polling on Thursday alone, Romney hit 19%, while McCain's lead over Huckabee stood at only 3.2%. If Romney continues to gain after Michigan it will hurt McCain.

"McCain leads solidly in the East, and holds slight leads in the Central and Northwest regions of the state. He dominates among moderates, older voters, and Independents. He holds a slight lead over Huckabee among Republicans while Romney is beginning to make a three-way race among Republicans. Huckabee is very strong among very conservative voters and evangelical Christians.

"In addition to looking over his shoulder to fend off a possible Romney surge, McCain has to worry that 22% of his supporters are either "very likely" or "somewhat likely" to change their mind – a figure higher than among Huckabee's supporters (15%) or Romney's (17%)."

The telephone survey of 814 voters likely to participate in the South Carolina Republican primary was conducted using live operators in Zogby's call center in Upstate New York and carries a margin of error of +/- 3.4 percentage points. It was conducted Jan. 15-17, 2008.

Nevada

New York Sen. Hillary Clinton holds a five-point lead in Nevada over Illinois Sen. Barack Obama, 42% to 37%. John Edwards is a distant third at 12% support, while 5% of voters remain undecided, a new telephone survey shows. The Nevada caucuses are Saturday.

Clinton held a strong advantage in the city of Las Vegas, with the support of 48% support of likely Democratic voters who live there. Obama attracted 36% of that group and Edwards 10%. Obama, meanwhile, did better in the rest of the state, taking 41% of support to Clinton's 31% and Edwards' 16%.

Democrats - Nevada	1-15/17
Clinton	42%
Obama	37%
Edwards	12%
Kucinich	<1%
Gravel	<1%
Undecided	5%

Clinton had a strong lead among women, with 46% of their number supporting her, compared with 36% for Obama and 12% for Edwards, the telephone survey shows. Obama and Clinton were just a point apart among male supporters, him winning 39% and her 38%. The two top candidates' performance among different age groups were virtual mirror images of one another, with Obama dominating 54% to 28% among the 18-29 bracket and Clinton winning a hefty 57% of those over age 65 to Obama's 25%. Clinton had more support from those aged 50 to 64, while Obama led among voters aged 30 to 49.

Pollster John Zogby on Nevada: *"Clinton holds a slight lead in Nevada but it will all depend on organization. Nevada Democrats have no real history for us to go on, so we will have to see how powerful the unions, civil rights, and other organizations are in bringing out their constituencies. Noteworthy is the tale of Black America vs. White America.*



Obama leads among African Americans 81% to 16%, while Clinton leads among whites 46% to 31%. What this portends for other states we will have to wait and see.

Significantly, Clinton leads among Hispanics 51% to 27%. Clinton also leads among Moderates. The two top candidates are battling it out among union members.

“A majority of Democratic caucus voters say that they favor a candidate who represents change (53%) rather than experience (36%). Among those who cite change, Obama wins 50% to Clinton’s 29%. Among those who cite experience, Clinton receives 64% to Obama’s meager 10%.

“Better than three in four of the supporters of each candidate say that their support is either very strong or somewhat strong.

“In our poll, Edwards is in a distant third place.”

The telephone survey of 814 likely Democratic caucus participants in Nevada was conducted Jan. 15-17, 2008, using live operators in Zogby’s call center in Upstate New York, and carries a margin of error of +/- 3.4 percentage points.

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For a detailed methodology statement on these polls, please visit: