



"What in the world people are really thinking"

For Immediate Release



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Reuters/C-SPAN/Zogby Polls: **- Dead Heat for GOP in South Carolina!** **- Clinton Holds Lead in Nevada**

South Carolina – GOP – Former Arkansas Gov. Mike Huckabee has drawn into a statistical dead heat with Arizona Sen. John McCain here as voters began finalizing their decisions about whom to support in the Republican presidential primary election to be held today, a two-day Reuters/C-SPAN/Zogby tracking poll of the race shows.

McCain slipped a bit while Huckabee enjoyed a surge in last-minute support. Former Massachusetts Gov. Mitt Romney continued to gain ground, while former Tennessee Sen. Fred Thompson continued to slip. Renegade Republican Congressman Ron Paul and former New York City Mayor Rudy Giuliani remained in the low single digits and non-factors in this state’s race.

As has been the case in other early-voting states, a significant percentage of likely voters are “soft” supporters of their favored candidates, an indicator of the continuing volatility in the race where uncertainty abounds.

Pollster John Zogby on South Carolina: *“This was a big day for Huckabee. The sample is a two-day track and Huckabee has managed to increase his support among Republicans to tie McCain among this group. He is within four points of McCain among Independents. How many Democrats will show up in the Republican primary on a rainy day? If they do, that will put*

Republicans - S. Carolina	1-17/18	1-15/17	1-14/16	1-13/15
McCain	27%	29%	29%	29%
Huckabee	26%	22%	22%	23%
Romney	16%	15%	12%	13%
Thompson	12%	13%	14%	12%
Paul	4%	4%	5%	5%
Giuliani	3%	2%	5%	6%
Hunter	<1%	<1%	<1%	<1%
Undecided	7%	9%	10%	10%

McCain over the top. But remember, Democrats failed to show up in Michigan in a snowstorm.

“One in five of the supporters of each South Carolina front-runner say they are still very likely or somewhat likely to change their mind.”

The telephone survey of 817 voters likely to participate in the South Carolina Republican primary was conducted using live operators

in Zogby’s call center in Upstate New York. The margin of error is +/- 3.4 percentage points.



Nevada – Democrats – Democrat Hillary Clinton was able to sustain her lead over rival Barack Obama in the closing day of the race in Nevada, as voters head to early caucuses statewide for the first time, a new Reuters/C-SPAN/Zogby shows.

Clinton gained three points while Obama gained two, all taken out of the political hide of fellow Democrat John Edwards, a former senator from North Carolina whose support here has collapsed over the past few days. Today’s caucuses are unprecedented, injecting uncertainty into an already volatile race. The state, new to the early-voting game, has shown a penchant for Las Vegas-style drama that has marked the race for the White House this cycle.

Democrats - Nevada	1-17/18	1-15/17
Clinton	45%	42%
Obama	39%	37%
Edwards	6%	12%
Kucinich	1%	<1%
Gravel	1%	<1%
Undecided	6%	5%

***Pollster John Zogby:** “It has been said that caucuses are impossible to poll. We have done very well in the Iowa caucuses, nailing both the Democrats in 2004 and both Democrats and Republicans in 2008. Nevada is a greater challenge because we have no history there. That said, we are in the business of generating data, and we can’t state whether this is impossible or not in Nevada unless we base it on data, and that is what we have been gathering over the past week. We will know on Saturday how well we did. The important thing here is that this is a good representation of how Nevada Democrats who said they would turn out*

would vote. Now, let’s see if they do”.

The telephone survey of 757 likely Democratic caucus participants in Nevada was conducted Jan. 17-18, 2008, using live operators in Zogby’s call center in Upstate New York, and carries a margin of error of +/- 3.6 percentage points.

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For a detailed methodology statement on these polls, please visit: